Media

Value Proposition



MERCHANDISING SYSTEMS

New Media Design

 Designed to attract the consumer to the machine and inspire confidence The new user interface area has been styled in a high gloss, durable finish The interface can be further enhanced with optional LED surround and payment bezel lighting Merchant and BevMax Media can be further enhanced with a black base graphic to match VOCE





New Media Design



Merchant and BevMax Media can be further enhanced with a black base graphic to match VOCE



Two Great User Interfaces

- Choose between the new Keypad or Touch interface!
- The Media workflow is designed to make the transaction process as intuitive as possible and meet the expectations of today's consumers
- Users can fill up a virtual shopping cart with multiple items and pay in one simple transaction
- Media always gives the option to 'Continue Shopping' with one simple click, driving increased spend





New Media Platform



Media machines are equipped with a new state-of-the-art electronics platform that integrates the following capabilities into one powerful solution:

- Colour (Touch) Screens
- Advertising
- Promotions
- Planogram Images
- Nutritional Information
- Product Browsing

Advertising & Promotions

Attracting More Customers, Promoting More Sales!

- Media enables the vending channel to behave like all other retail channels
- Customisable interactive promotions and advertising
- Combination discounts for multiple product sales and meal deals
- Generic build-in multi product promotions for Operators to configure themselves







Planograms & Browsing



Easy To Shop!

- Media enables the operator to load their planogram and product images inspiring confidence and promoting brand awareness
- Customisable browsing categories guide customers through the large variety of products that can be accommodated by Merchant and BevMax Media
- Build-in product library for top 200 products

Make Informed Decisions with Nutritional facts!

- Displaying nutritional content builds trust with consumers
- Media accommodates the growing legislation and consumer interest towards nutrition, allergen and calorie content of food and drink products
- Build-in nutritional information library for top 200 products







New Media Platform – Online in 2014

New Online Content Management Tool to Maximise Leverage from Retail Programs

- Remote price changes for immediate response to market conditions
- Remote planogram and nutrition configuration
- Remote content management advertising, promotions, browsing

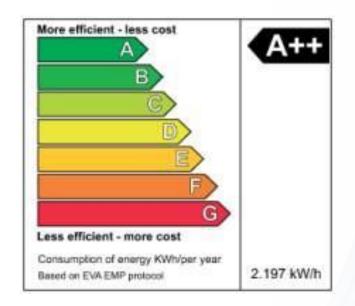
Reduced Cost with Remote Management

- Remote software & content updates reduce travel & labour costs
- Reduced waste through price discounting of fresh food/ drinks
- Improved remote diagnostics and performance management reduce machine downtime



A Sustainable Solution

- LED lighting and power saving mode significantly reduce energy costs
- Merchant and BevMax Media are available as CarbonNeutral®. Its carbon footprint is minimal, but any remaining unavoidable emissions can be offset for 5 years
- Class leading energy efficiency (A++); 30% more efficient than competing machines
- A multi-layer glass door with special gas insulation reduces heat loss
- 78% of Merchant is recyclable at end of life
- Maximum reliability and durability; all mechanical systems tested to 14 years of life, welded cabinet for long term durability



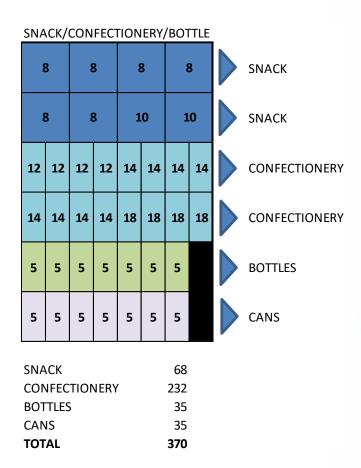


Configurations

- Choose from Merchant 4 or Merchant 6
- 3 Configurations:
 - All snack Snack/confectionery
 - Combi Snack/Confectionery/Bottles/Cans
 - Food Snack/Confectionery/Food/Bottles/Cans
- Payment Options
 - Coins
 - Coin/Notes
 - Coin/Cashless
 - Coin/notes/Cashless
- Flexible tray heights (trays can be adjusted by engineers to suit individual requirements)

Configurations – Merchant 4

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Configurations – Merchant 6

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Configurations – Food Spec

